



Cookie Policy

October 2021

What is a cookie?

A cookie is a small file of letters and numbers that is put on your computer when you visit a website to enable websites to run effectively and to identify your device and preferences when you return to a website. Other cookies are used to provide tailored advertising.

Cookies can be set by the owner of the website (first party cookies) or by third parties. Some cookies are essential for the operation of the website (often referred to as strictly necessary), some are non-essential or analytical and provide statistics to help website owners understand how visitors use the website. Cookies are also categorised as either session cookies, which means they expire at the end of the browsing session or, persistent cookies, which means they are stored on the browser for a longer period.

Why do we use cookies?

We use cookies and other similar technologies for our website to function effectively, learn how users interact with the content and to help us improve the users' experience.

We may also use cookies to enable us to present specific content on our website, for example videos.

What cookies do we use?

We use the following cookies:

Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Performance Cookies (also known as Analytical Cookies)

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

All cookies which are not strictly necessary will only be used where you have consented to these by choosing "Accept All Cookies" on the cookie pop up banner.



Most cookies on our website are first party cookies issued by px. We also use third party cookies where required to provide certain information or forms, for example the submission of a job application or a video linked via YouTube. Such videos or links may contain third party cookies and use of third party cookies is covered by the third party cookie policies available on the relevant companies' website. We recommend that you check the relevant third parties' privacy and cookie policies for information on the cookies that they use.

Cookie specifics

Further information about the cookies used on the website and the purpose for which we use them is detailed below:

Cookie name	Category	Description	Cookies used	Duration
OptanonConsent	Strictly Necessary	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the user's browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	First party	365 days
OptanonAlertBoxClosed	Strictly Necessary	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user. The cookie has a one year lifespan and contains no personal information.	First party	365 days
_ga	Performance	The ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	First party	2 years
_gid	Performance	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	First party	1 day
_gat_UA-185674269-1	Performance	A variation of the _gat cookie set by Google Analytics and Google Tag Manager to allow website owners to track visitor behaviour and measure site performance. The pattern element in the name contains the unique identity number of the account or website it relates to.	First party	1 minute
AWSALBCORS	Strictly Necessary	This cookie is managed by AWS and is used for load balancing.	Third party	7 days
awxxxx	Targeting	Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is	Third party	365



		set when you click on one of our links and used to let the advertiser and us know the website from which you came.		
AWSALB	Strictly Necessary	AWS ELB application load balancer	Third party	7 days
ASP.NET_SessionId	Performance	General purpose platform session cookie, used by sites written with Microsoft .NET based technologies. Usually used to maintain an anonymised user session by the server.	Third party	Session
JSESSIONID	Performance	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	Third party	

When visiting the website for the first time and periodically thereafter a cookie pop up will be displayed for you to choose your cookie preferences.

Further information

You may control cookies by activating settings on your browser which allow you to accept or reject certain cookies. If you block all cookies you may be unable to use or access this website or parts of it.

For more information on cookies and how to disable and delete them please visit [allaboutcookies](#).

We may need to update this Cookie Policy in the future so recommend that you review it each time you use the website to ensure that you stay informed about the cookies we are using.

Last updated: October 2021